



Hello, we're Pocket Prep.  
We make education more accessible for all.  
Let's dive a bit more into what we do.



PRESS KIT

Pocket Prep assists students and professionals in earning challenging credentials by providing effective, engaging and affordable test prep solutions.

Our exam prep has been used by over 8 million people since we began in 2011.

The average pass rate for most of the exams we offer study prep for is just 60%. This means that after shelling out hundreds, if not thousands, of dollars to sit for a career-defining exam, more than one-third of those taking the exam do not pass the first time.



**We're here to help everyone pass the first time.**

## Our Backstory

We care about people passing exams because we've been there. Pocket Prep Co-founders Ken Gillette and Peter Murphy faced expensive, high-stakes tests for career-promoting professional credentials while they were co-workers at Lockheed Martin. Like tens of thousands of other Americans, they shelled out hundreds of dollars to register and buy the materials they thought would improve their chances of passing.

After hauling textbooks, flashcards, and study guides to costly test prep classes, they founded Pocket Prep to help people more effectively and inexpensively prepare for important assessments.

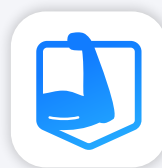


## Our Products

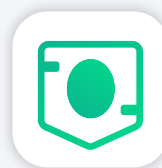
All our study prep is available on iOS, Android and online.



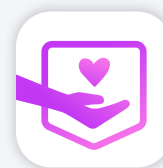
Automotive



Fitness



Finance



Behavioral Health



EMS



IT & Cybersecurity



Medical



Nursing School



Nursing



Professional



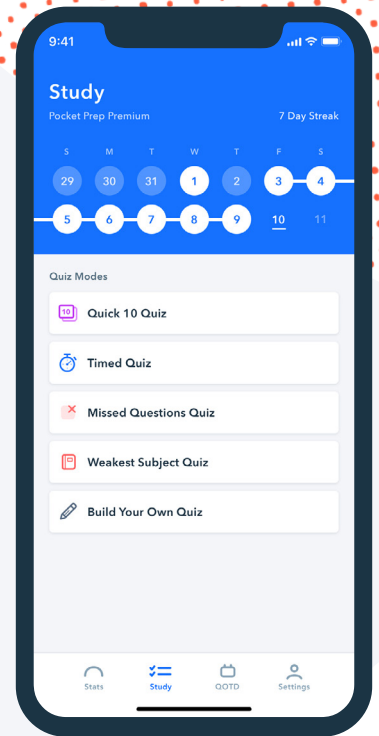
# How does Pocket Prep help people pass exams?

Pocket Prep helps studying students and professionals score higher and pass their exams the first time through learning science-backed study modules, accurate and meaningful quizzing content and material, and data tracking around individual progress.

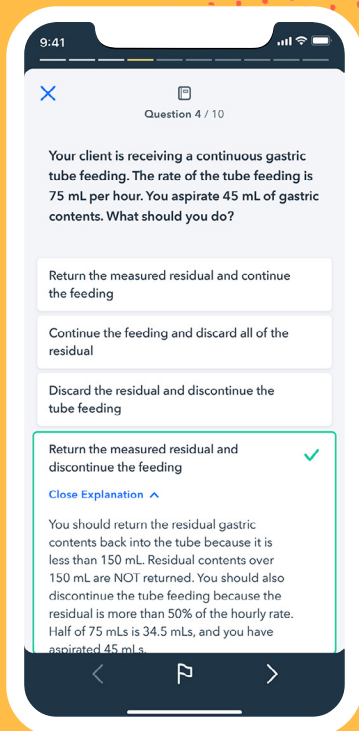
Scientific studies have continually shown that the most effective way to retain information long-term is through regular exposure and testing. We tap into the power of regular study and quizzing by making it easily accessible, convenient, and even... fun!

Our test prep serves as a supplement to taking classes or reading textbooks. One of the most common fears in sitting for an exam is knowing if you're prepared enough. After reading through textbooks, watching tutorials, or listening to lectures for hours on end, it can be hard to accurately measure if you've retained everything and most importantly, understand it enough to be tested on it.

That's where our test prep comes in to help people feel confident that they're ready for the exam. Our users have the power to visually track their own improvement and progress through data tracking. In turn, you can see exactly how you're performing which helps to boost motivation and encourages a healthier study process.



Here's what the Study tab of our app interface looks like



## Where does Pocket Prep's study material come from?

We have a defined process for how we create our test prep content called sourcePrep™. Our sourcePrep™ process assures that the material we include in all of our curricula is accurate and original.

The process begins with each exam's individual blueprint, something that every accredited organization that fields official exams is required to provide test takers with.

We then work alongside selectively chosen industry experts and train them on proper item writing techniques that reflect industry standards in writing effective test questions. Together we create 100% original practice content that is ensured to be at the correct level of difficulty and the appropriate language is used for each and every question.



Here's a question and answer explanation from our Nursing School app



# Our Exam Prep Offerings

We offer study material and exam prep for 100+ standardized exams spanning 10+ different industries. All the material is regularly updated to meet curriculum and industry changes.

All our study prep is available on iOS, Android and online.



## Automotive

ASE Automobile & Light Truck (A Series)

ASE Auto Maintenance & Light Repair (G1)

ASE Advanced Engine Performance (L1)

ASE Electronic Diesel Engine Diagnosis (L2)

ASE Light Duty Hybrid/Electric Vehicle (L3)

ASE Medium-Heavy Truck (T Series)

## IT & Cybersecurity

(ISC)<sup>2</sup> Certified Cloud Security Professional (CCSP)

(ISC)<sup>2</sup> Certified Information Systems Security Professional (CISSP)

CompTIA® Entry Level Computer Technician (A+)

CompTIA® Advanced Security Practitioner (CASP+)

CompTIA® Certified Cloud Professional (Cloud+)

CompTIA® Cybersecurity Analyst (CySA+)

CompTIA® IT Professional Network Knowledge (Network+)

CompTIA® Certified Penetration Tester (PenTest+)

CompTIA® Project Management of Software Development (Project+)

CompTIA® IT Security and Cybersecurity (Security+)

EC-Council® Certified Ethical Hacker™ (CEH)

ISACA Certified Information Systems Auditor® (CISA®)

ISACA Certified Information Security Manager™ (CISM®)

## Fitness

ACSM Certified Personal Trainer (CPT)

NASM Certified Personal Trainer (CPT)

NASM Performance Enhancement Specialist (PES)

NSCA Certified Personal Trainer (CPT)

NSCA Certified Strength and Conditioning Specialist® (CSCS)

NSCA Certified Special Population Specialist® (CSPS)

NSCA Tactical Strength and Conditioning Facilitator® (TSAC-F®)

## Medical

AAPC Certified Professional Coder (CPC®)

AAVSB Veterinary Technician (VTNE®)

CDR Registered Dietitian (RD)

Certified Nurse Assistant (CNA)

FSBPT® National Physical Therapist (NPTE-PT)

FSBPT® National Physical Therapist Assistant (NPTE-PTA)

FSMTB Massage & Bodywork Therapist (MBLEx)

NBCOT Certified Occupational Therapy Assistant® (COTA®)

NBCOT Occupational Therapist Registered® (OTR®)

NBRC Certified/Registered Respiratory Therapist (CRT/RRT)

NCCPA Physician Assistant (PANCE)

NHA® Certified EKG Technician (CET)

NHA® Certified Phlebotomy Technician (CPT)

PTCB Certified Pharmacy Technician (PTCE®)

## Finance

Certified Financial Planner (CFP®)

Investment Company & Variable Contracts (Series 6)

Uniform Securities (Series 63)

Uniform State Investment Advisor (Series 65)

General Securities (Series 7)

Entry-Level Securities (SIE)

## Nursing School

ATI® Test of Essential Academic Skills (TEAS)

College Biology

College Chemistry

HESI Admission Assessment (A2)

NCSBN National Council Licensure Examination for Practical Nurses (NCLEX-PN®)

NCSBN National Council Licensure Examination for Registered Nurses (NCLEX-RN®)

NLN® National League for Nursing Pre-Admission Examination (PAX-RN)

## Behavioral Health

ASPPB Examination for Professional Practice in Psychology (EPPP)

ASWB Advanced Generalist

ASWB Bachelor of Social Work (BSW)

ASWB Licensed Clinical Social Worker (LCSW)

ASWB Master of Social Work (MSW)

IC&RC Alcohol and Drug Counselor (ADC)

NBCC® National Certified Counselor™ (NCE)

NBCC® Certified Clinical Mental Health Counselor™ (NCMHCE)

## Nursing

AACN Critical Care Registered Nurse (CCRN®-Adult)

AACN Critical Care Registered Nurse (CCRN®-Neonatal)

AACN Progressive Care Registered Nurse (PCCN®)

AANA® Certified Registered Nurse Anesthetist (CRNA)

AANPCB® Family Nurse Practitioner (FNP)

ANCC Adult-Gerontology Primary Care Nurse (AGPCNP-BC)

ANCC Psychiatric-Mental Health Nurse Practitioner (PMHNP-BC)

BCEN Certified Emergency Nurse (CEN®)

BCEN Certified Flight & Transport Registered Nurse (CFRN/CTRN)

CBDCE Diabetes Care and Education Specialist (CDCES)

CCI Certified Perioperative Nurse (CNOR®)

CCMC Certified Case Manager® (CCM®)

MSNCB Medical-Surgical Registered Nurse (CMSRN®)

NLN® Certified Nurse Educator (CNE)

PNCB Certified Pediatric Nurse Practitioner - Primary Care (CPNP-PC®)

## EMS

Firefighter I & II

IBSC Certified Flight Paramedic (FP-C®)

NREMT® Advanced Emergency Medical Technician (AEMT)

NREMT® Emergency Medical Technician (EMT)

NREMT® Paramedic (NRP)

## Professional

APICS® Certified in Production and Inventory Management (CPIM) Part 1

APICS® Certified in Production and Inventory Management (CPIM) Part 2

APICS® Certified Supply Chain Professional (CSCP)

ASQ® Six Sigma Green Belt (CSSGB)

BCSP Associate Safety Professional (ASP®)

BCSP Certified Safety Professional (CSP®)

California Real Estate Licensing

EIC Certified Meeting Professional (CMP)

HRCI Professional in Human Resources® (PHR®)

HRCI Senior Professional in Human Resources® (SPHR®)

PMI Certified Associate in Project Management (CAPM®)

PMI Project Management Professional (PMP®)

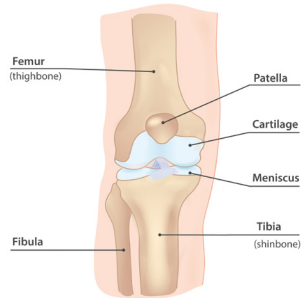
National Real Estate Licensing

USGBC® LEED® Green Associate™



posteriorly. The ACL runs oblique superiorly and laterally. The PCL runs oblique medially and anteriorly-superiorly.

**Reference:** O'Sullivan, Susan. 2018 NPTE National Physical Therapy Examination: Review and Study Guide. Pg 16.



Close Explanation ^

Patients who have not been able to clear their airways in any other manner

# Why Our Exam Prep Works

## Detailed Answer Explanations

Every single one of the thousands of questions within our apps comes with a detailed answer explanation. Our users have told us that these explanations are critical in helping them truly understand what they're studying.

To flag a tough question, just bookmark it for later and build a custom practice quiz with it.

## Insights and Data Dashboard

It's important to our users that they can see and measure their own individual progress.

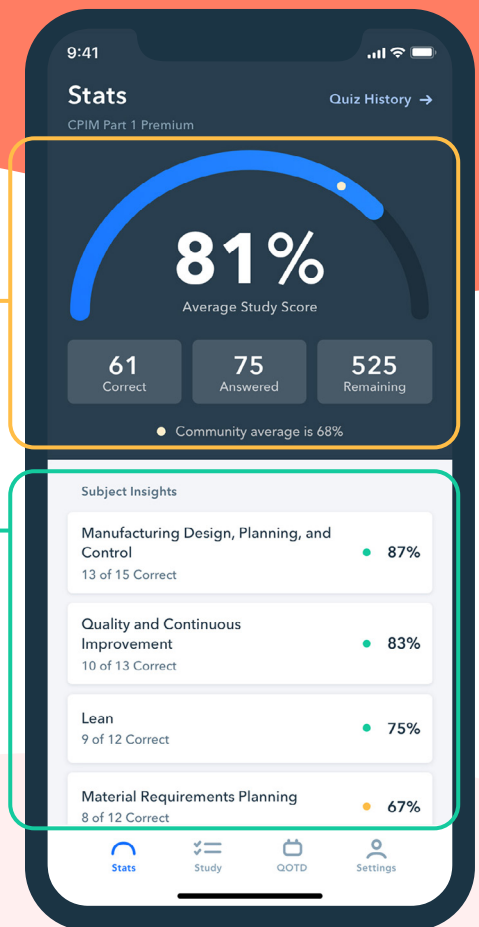
Our Stats tab brings each individual's performance metrics to one place where they can track their progress easily and over time. Being able to track progress is a huge motivator to keep studying.

### AVERAGE STUDY SCORE:

See how your score compares to the average score of all users.

### SUBJECT AREA BREAKDOWN:

Understand which areas need more work with a subject-by-subject performance breakdown



## Access Study Material on Any Device

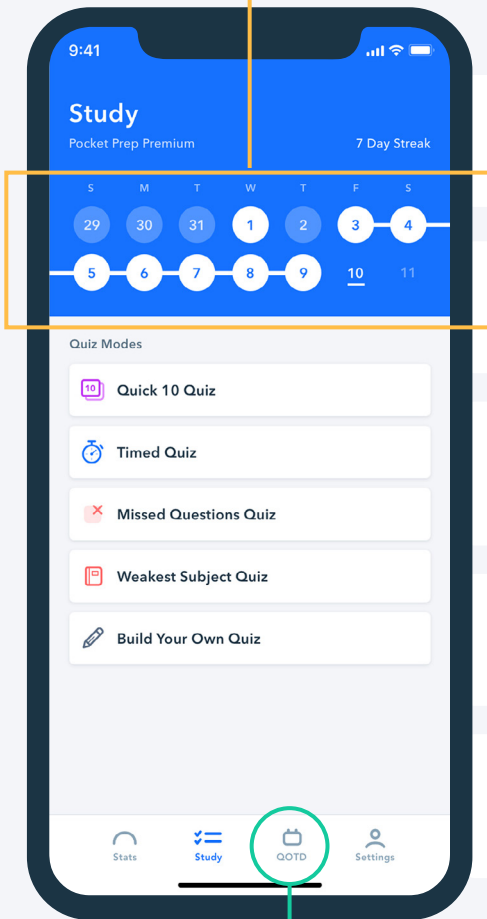
All our test prep is available both on mobile and browser. Mobile users can login to their account and access the same great study material on a bigger screen, and vice versa.



# Study Features

## STUDY STREAK

Track your consistency and keep up your progress



Our most popular quiz mode



## QUICK 10

Take a quick quiz capped at just 10 questions



## TIMED QUIZ

Practice performing under pressure



## MISSED QUESTIONS

Re-visit those questions you missed and improve your overall score



## WEAKEST SUBJECT

Practice only the subject areas you're underperforming in



## BUILD YOUR OWN QUIZ

Customize a practice quiz, including flagged questions, chosen subject areas and more



## QUESTION OF THE DAY

The quickest way to do a little studying every day and track your daily performance



Our apps average a 4.8 star rating out of 5.0 from over 20,000 customer reviews received since 2020.



# What Our Users Have to Say



*This app does a good job on preparing you for the type of wordage and questions you will be asked.*

– Lucasd707  
7/29/20

*I started to believe in myself and see myself as a great test-taker throughout my 4 months of studying.*

– yaya\_HK  
11/11/20

*You will learn so much from the answer explanations provided in this app.*

– meeter 22  
10/31/20

*Brilliant app. I credit Pocket Prep with the fact I have passed four different CompTIA exams on the first attempt.*

– ej279  
10/30/20

*I only used this app to study and passed on the first try with an 86% score (passing is 60-70%).*

– 2020LMSW  
7/30/20

*I am glad to say after 13 years in the making I have passed my national registry thanks to this app.*

– Coytm38  
6/28/20

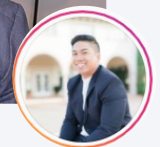


*"I found this app after about a year of failed, on and off studying. When I tell you Pocket Prep was a game changer... I mean it."*

– Maggie

All In Active LLC  
@allinactivellc

*"This app geared my learning towards tracking my progress with detailed exam results, while identifying my knowledge strengths and weaknesses. By understanding my weaker areas, I was able to focus more time on these subject areas and balance my knowledge."*



– Medard

Life of a Psych NP  
@lifeofapsychnp





# Who Else Uses Our Exam Prep

## Schools & Universities

Instructors from trade school courses to bachelor's and master's programs use our exam prep to help their students pass credentialing exams.

*We offer instructors bulk purchase discounts and backend support.*



## Corporations & Career Development Programs

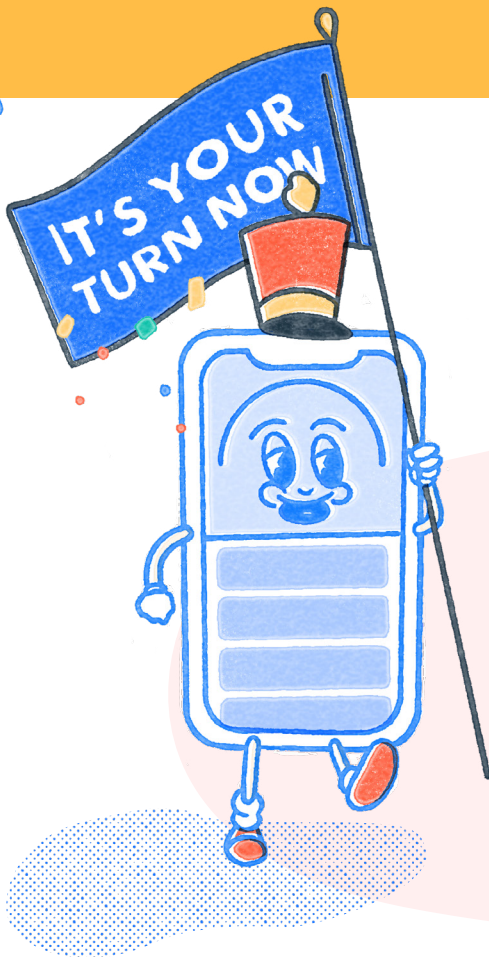
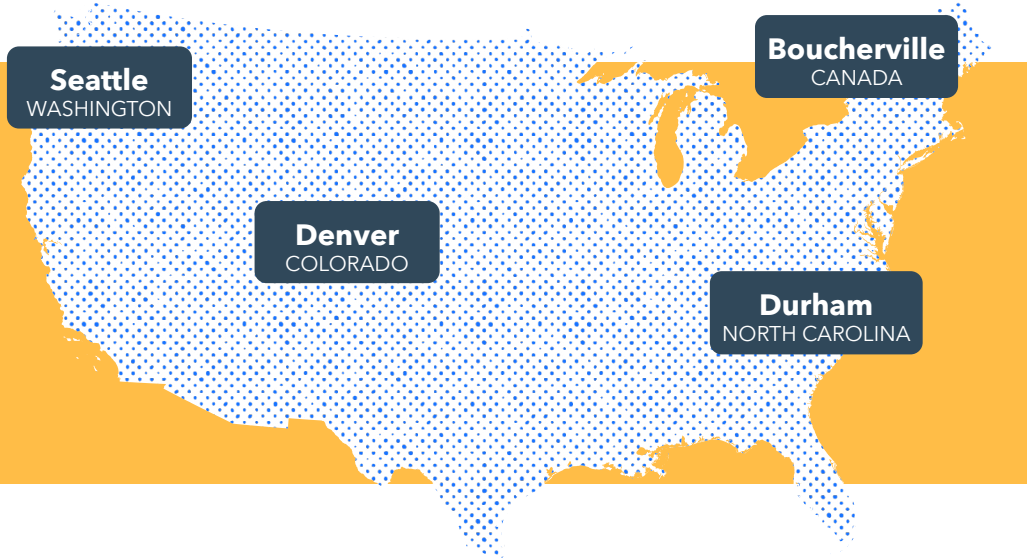
Corporations provide our exam prep as part of a career development program or initiative to their employees who are studying to pass a career-defining certification. With our help, they ensure their staff get certified faster and more effectively. We also offer corporations bulk purchase discounts and further support where needed.



# Where We Are & How to Contact Us

We have staff across the globe in the U.S., Canada and the Ukraine.

Our headquarters is in Seattle, WA. Our second U.S. office is in Durham, N.C.



Pocket Prep was named the 24th fastest growing private company in the state of Washington in 2020 by the Puget Sound Business Journal.

## Press

For media inquiries or to receive company images or visuals, contact us directly at [press@pocketprep.com](mailto:press@pocketprep.com)

## Partnerships

If you're interested in partnering with us, send us an email at [partnerships@pocketprep.com](mailto:partnerships@pocketprep.com)

You can also find us on social *@pocketprep*

