# Hello, we're Pocket Prep.

We make education more accessible for all.
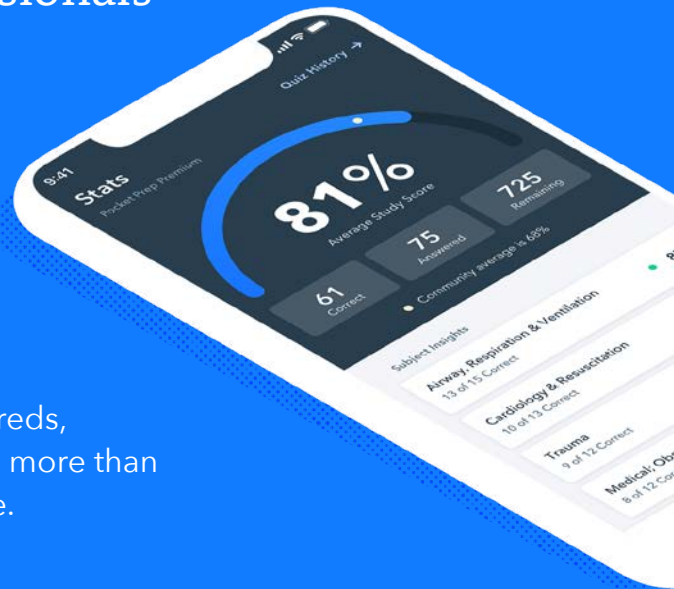Let's dive a bit more into what we do!

Pocket Prep

**PRESS KIT**

Pocket Prep assists students and professionals in earning challenging credentials by providing effective, engaging and affordable test prep solutions.

Our exam prep has been used by over 8 million people since we began in 2011.

The average pass rate for most of the exams we offer study prep for is just 60%. This means that after shelling out hundreds, if not thousands, of dollars to sit for a career-defining exam, more than one-third of those taking the exam do not pass the first time.

## We're here to help everyone pass the first time.

## Our Backstory

We care about people passing exams because we've been there. Pocket Prep Co-founders Ken Gillette and Peter Murphy faced expensive, high-stakes tests for career-promoting professional credentials while they were co-workers at Lockheed Martin. Like tens of thousands of other Americans, they shelled out hundreds of dollars to register and buy the materials they thought would improve their chances of passing.

After hauling textbooks, flashcards, and study guides to costly test prep classes, they founded Pocket Prep to help people more effectively and inexpensively prepare for important assessments.
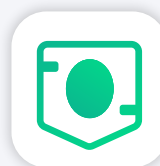
## Our Products

All of our study prep is available on iOS, Android, and online.
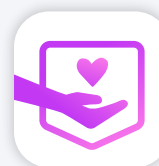
Automotive    Fitness    Finance    Behavioral Health    EMS

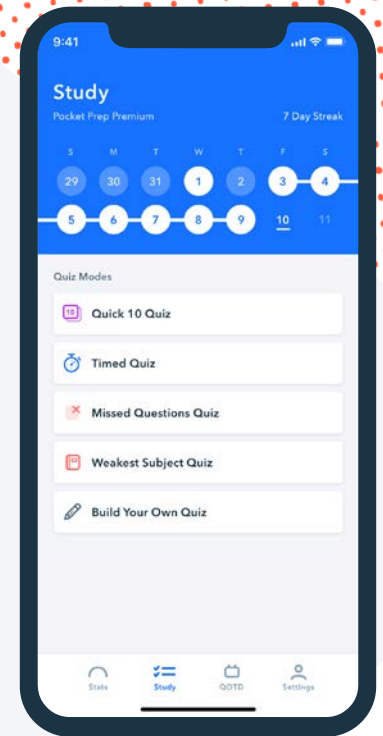IT & Cybersecurity    Medical    Nursing School    Nursing    Professional

# How does Pocket Prep help people pass exams?

Pocket Prep helps studying students and professionals score higher and pass their exams the first time through learning science-backed study modules, accurate and meaningful quizzing content and material, and data tracking around individual progress.
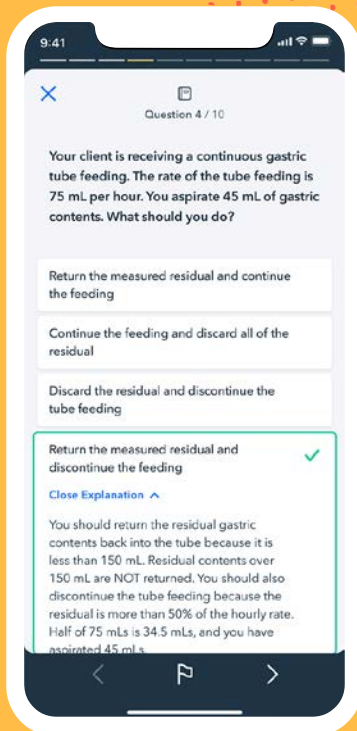
Scientific studies have continually shown that the most effective way to retain information long-term is through regular exposure and testing. We tap into the power of regular study and quizzing by making it easily accessible, convenient, and even… fun!

Our test prep serves as a supplement to taking classes or reading textbooks. One of the most common fears in sitting for an exam is knowing if you're prepared enough. After reading through textbooks, watching tutorials, or listening to lectures for hours on end, it can be hard to accurately measure if you've retained everything and most importantly, understand it enough to be tested on it.

That's where our test prep comes in to help people feel confident that they're ready for the exam. Our users have the power to visually track their own improvement and progress through data tracking. In turn, you can see exactly how you're performing which helps to boost motivation and encourages a healthier study process.

*Here's what the Study tab of our app interface looks like*

# Where does Pocket Prep's study material come from?

We have a defined process for how we create our test prep content called sourcePrep™. Our sourcePrep™ process assures that the material we include in all of our curricula is accurate and original.

The process begins with each exam's individual blueprint, something that every accredited organization that fields official exams is required to provide test takers with.

We then work alongside selectively chosen industry experts and train them on proper item writing techniques that reflect industry standards in writing effective test questions. Together we create 100% original practice content that is ensured to be at the correct level of difficulty and the appropriate language is used for each and every question.

*Here's a question and answer explanation from our Nursing School prep.*

# Our Exam Prep Offerings

We offer study material and exam prep for 100+ standardized exams spanning 10+ different industries. Our material is regularly updated to meet curriculum and industry changes.

All of our study prep is available on iOS, Android, and online.

## 🚗 Automotive

ASE Automobile & Light Truck (A Series)

ASE Auto Maintenance & Light Repair (G1)

ASE Advanced Engine Performance (L1)

ASE Electric Diesel Engine Diagnosis (L2)

ASE Light Duty Hybrid/Electric Vehicle (L3)

ASE Medium-Heavy Truck (T Series)

## 📝 IT & Cybersecurity

(ISC)² Certified Cloud Security Professional (CCSP)

(ISC)² Certified Information Systems Security Professional (CISSP)

CompTIA® Entry Level Computer Technician (A+)

CompTIA® Advanced Security Practitioner (CASP+)

CompTIA® Certified Cloud Professional (Cloud+)

CompTIA® Cybersecurity Analyst (CySA+)

CompTIA® IT Professional Network Knowledge (Network+)

CompTIA® Certified Penetration Tester (PenTest+)

CompTIA® Project Management of Software Development (Project+)

CompTIA® IT Security and Cybersecurity (Security+)

CompTIA® Certified Server Administrator (Server+)

EC-Council® Certified Ethical Hacker™ (CEH)

ISACA Certified Information Systems Auditor® (CISA®)

ISACA Certified Information Security Manager™ (CISM®)

## 📘 Fitness

ACSM Certified Personal Trainer (CPT)

NASM Certified Personal Trainer (CPT)

NASM Performance Enhancement Specialist (PES)

NSCA Certified Personal Trainer (CPT)

NSCA Certified Strength and Conditioning Specialist® (CSCS)

NSCA Certified Special Population Specialist® (CSPS)

NSCA Tactical Strength and Conditioning Facilitator® (TSAC-F®)

## 🩺 Medical

AAPC Certified Professional Coder (CPC®)

AAVSB Veterinary Technician (VTNE®)

CDR Registered Dietitian (RD)

Certified Nurse Assistant (CNA)

FSBPT® National Physical Therapist (NPTE-PT)

FSBPT® National Physical Therapist Assistant (NPTE-PTA)

FSMTB Massage & Bodywork Therapist (MBLEx)

NBCOT Certified Occupational Therapy Assistant® (COTA®)

NBCOT Occupational Therapist Registered® (OTR®)

NBRC Certified/Registered Respiratory Therapist (CRT/RRT)

NCCPA Physician Assistant (PANCE)

NHA® Certified EKG Technician (CET)

PTCB Certified Pharmacy Technician (PTCE®)

# Finance

Certified Financial Planner (CFP®)

Investment Company & Variable Contracts (Series 6)

Uniform Securities (Series 63)

Uniform State Investment Advisor (Series 65)

General Securities (Series 7)

Entry-Level Securities (SIE)

# Behavioral Health

ASPPB Examination for Professional Practice in Psychology (EPPP)

ASWB Advanced Generalist

ASWB Bachelor of Social Work (BSW)

ASWB Licensed Clinical Social Worker (LCSW)

ASWB Master of Social Work (MSW)

IC&RC Alcohol and Drug Counselor (ADC)

NBCC® National Certified Counselor™ (NCE)

NBCC® Certified Clinical Mental Health Counselor™ (NCMHCE)

# EMS

Firefighter I & II

IBSC Certified Flight Paramedic (FP-C®)

NREMT® Advanced Emergency Medical Technician (AEMT)

NREMT® Emergency Medical Technician (EMT)

NREMT® Paramedic (NRP)

# Nursing School

ATI® Test of Essential Academic Skills (TEAS)

College Biology

College Chemistry

HESI Admission Assessment (A2)

NCSBN National Council Licensure Examination for Practical Nurses (NCLEX-PN®)

NCSBN National Council Licensure Examination for Registered Nurses (NCLEX-RN®)

NLN® National League for Nursing Pre-Admission Examination (PAX-RN)

# Nursing

AACN Critical Care Registered Nurse (CCRN® – Adult)

AACN Critical Care Registered Nurse (CCRN® – Neonatal)

AACN Progressive Care Registered Nurse (PCCN®)

AANA® Certified Registered Nurse Anesthetist (CRNA)

AANPCB® Family Nurse Practitioner (FNP)

ANCC Adult-Gerontology Primary Care Nurse (AGPCNP-BC)

ANCC Psychiatric-Mental Health Nurse Practitioner (PMHNP-BC)

BCEN Certified Emergency Nurse (CEN®)

BCEN Certified Flight & Transport Registered Nurse (CFRN/CTRN)

CBDCE Diabetes Care and Education Specialist (CDCES)

CCI Certified Perioperative Nurse (CNOR®)

CCMC Certified Case Manager® (CCM®)

MSNCB Medical-Surgical Registered Nurse (CMSRN®)

PNCB Certified Pediatric Nurse Practitioner – Primary Care (CPNP-PC®)

# Professional

APICS® Certified in Production and Inventory Management (CPIM) Part 1

APICS® Certified in Production and Inventory Management (CPIM) Part 2

APICS® Certified Supply Chain Professional (CSCP)

ASQ® Six Sigma Green Belt (CSSGB)

BCSP Associate Safety Professional (ASP®)

BCSP Certified Safety Professional (CSP®)

California Real Estate Licensing

EIC Certified Meeting Professional (CMP)

HRCI Professional in Human Resources® (PHR®)

HRCI Senior Professional in Human Resources® (SPHR®)

PMI Certified Associate in Project Management (CAPM®)

PMI Project Management Professional (PMP®)

National Real Estate Licensing

USGBC® LEED® Green Associate™

posteriorly. The ACL runs oblique superiorly and laterally. The PCL runs oblique medically and anteriorly-superiorly.

**Reference:** O'Sullivan, Susan. *2018 NPTE National Physical Therapy Examination: Review and Study Guide.* Pg 16.
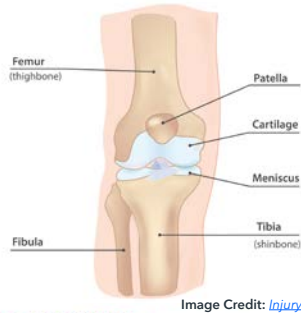
Femur (thighbone)
Patella
Cartilage
Meniscus
Tibia (shinbone)
Fibula

Image Credit: *Injurymap*

Close Explanation ⌃

Patients who have not been able to clear their airways in any other manner

# Why Our Exam Prep Works

## Detailed Answer Explanations

Every single one of the thousands of questions within our apps comes with a detailed answer explanation. Our users have told us that these explanations are critical in helping them truly understand what they're studying.

*To flag a tough question, just bookmark it for later and build a custom practice quiz with it.*

9:41

**Stats**
CPIM Part 1 Premium

Quiz History →

## 81%
Average Study Score

| 61 Correct | 75 Answered | 525 Remaining |

● Community average is 68%

## Insights and Data Dashboard

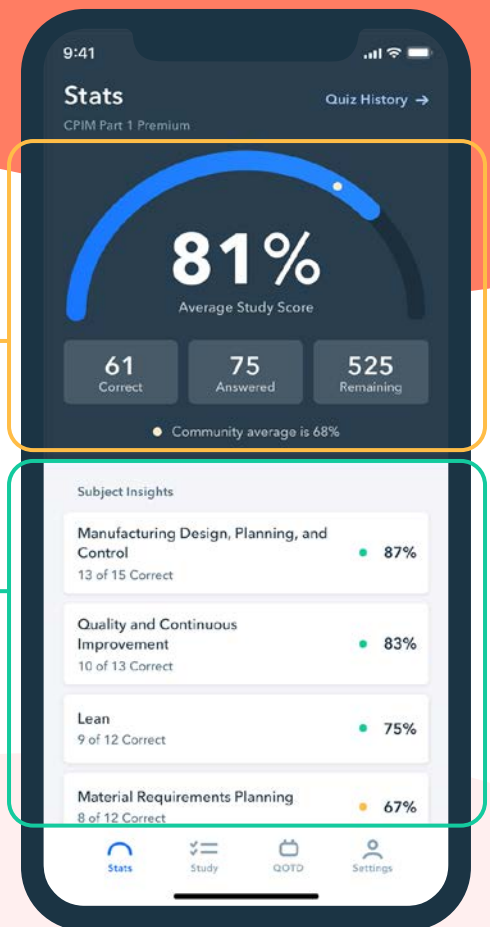It's important to our users that they can see and measure their own individual progress.

Our Stats tab brings each individual's performance metrics to one place where they can track their progress easily and over time. Being able to track progress is a huge motivator to keep studying.

**Average Study Score**
See how your score compares to the average score of all users.

**Subject Area Breakdown**
Understand which areas need more work with a subject-by-subject performance breakdown.

Subject Insights

Manufacturing Design, Planning, and Control
13 of 15 Correct — 87%

Quality and Continuous Improvement
10 of 13 Correct — 83%

Lean
9 of 12 Correct — 75%

Material Requirements Planning
8 of 12 Correct — 67%

Stats   Study   QOTD   Settings

## Access Study Material on Any Device

All our test prep is available both on mobile and browser. Mobile users can login to their account and access the same great study material on a bigger screen, and vice versa.
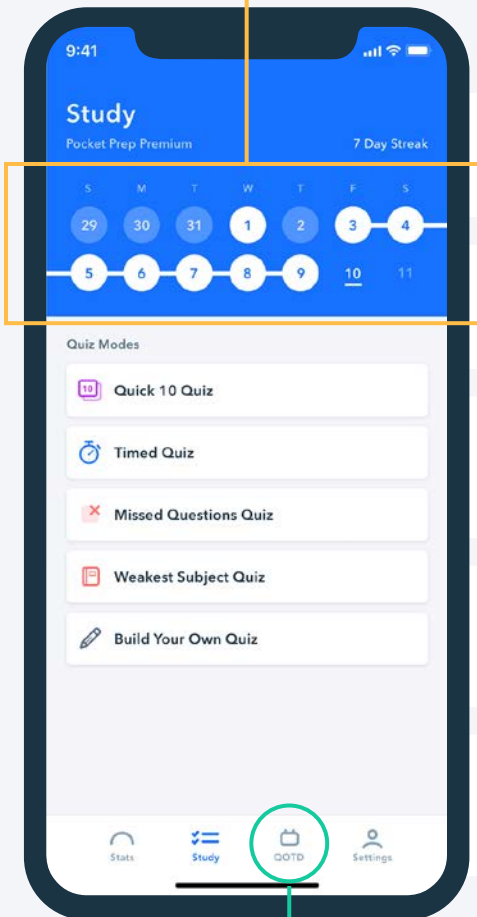
# Study Features

## Study Streak
Track your consistency and keep up your progress

*Our most popular quiz mode*

### Quick 10
Take a quick quiz capped at just 10 questions

### Timed Quiz
Practice performing under pressure

### Missed Questions
Re-visit those questions you missed and improve your overall score

### Weakest Subject
Practice only the subject areas you're under performing in

### Build Your Own Quiz
Customize a practice quiz, including flagged questions, chosen subject areas and more

## Question of the Day
The quickest way to do a little studying every day and track your daily performance

**Phone screen content:**

9:41

Study
Pocket Prep Premium          7 Day Streak

| S | M | T | W | T | F | S |
|---|---|---|---|---|---|---|
| 29 | 30 | 31 | 1 | 2 | 3 | 4 |
| 5 | 6 | 7 | 8 | 9 | 10 | 11 |

Quiz Modes

Quick 10 Quiz

Timed Quiz

Missed Questions Quiz

Weakest Subject Quiz

Build Your Own Quiz

Stats    Study    QOTD    Settings

# What Our Users Have to Say

*This app does a good job on preparing you for the type of wordage and questions you will be asked.*

Lucasd707
7/29/20

*I started to believe in myself and see myself as a great test-taker throughout my 4 months of studying.*

yaya_HK
11/11/20

*You will learn so much from the answer explanations provided in this app.*

meeter 22
10/31/20

*Brilliant app. I credit Pocket Prep with the fact I have passed four different CompTIA exams on the first attempt.*

ej279
10/30/20

*I only used this app to study and passed on the first try with an 86% score (passing is 60-70%).*

2020LMSW
7/30/20

*I am glad to say after 13 years in the making I have passed my national registry thanks to this app.*
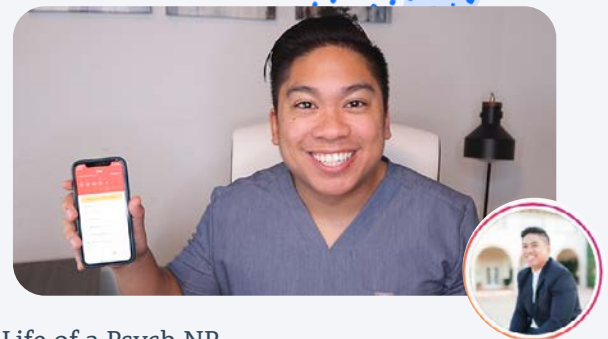
Coytm38
6/28/20

"I found this app after about a year of failed, on and off studying. When I tell you Pocket Prep was a game changer… I mean it."

— *Maggie*    All In Active LLC
@allinactivellc

"This app geared my learning towards tracking my progress with detailed exam results, while identifying my knowledge strengths and weaknesses. By understanding my weaker areas, I was able to focus more time on these subject areas and balance my knowledge."

— *Medard*    Life of a Psych NP
@lifeofapsychnp

# Who Else Uses Our Exam Prep

## Schools & Universities

Instructors from trade school courses to bachelor's and master's programs use our exam prep to help their students pass credentialing exams.

*We offer instructors bulk purchase discounts and back-end support.*

Aiken Technical College — ASU Arizona State University — COLLÈGE BORÉAL éducation · innovation · recherche — DURHAM TECH — NCCU

OUACHITA BAPTIST UNIVERSITY — SJSU SAN JOSÉ STATE UNIVERSITY — Stanford University — TCU — UNIVERSITY OF MARYLAND

## Corporations & Career Development Programs

Corporations provide our exam prep as part of a career development program or initiative to their employees who are studying to pass a career-defining certification. With our help, they ensure their staff get certified faster and more effectively. We also offer corporations bulk purchase discounts and further support where needed.
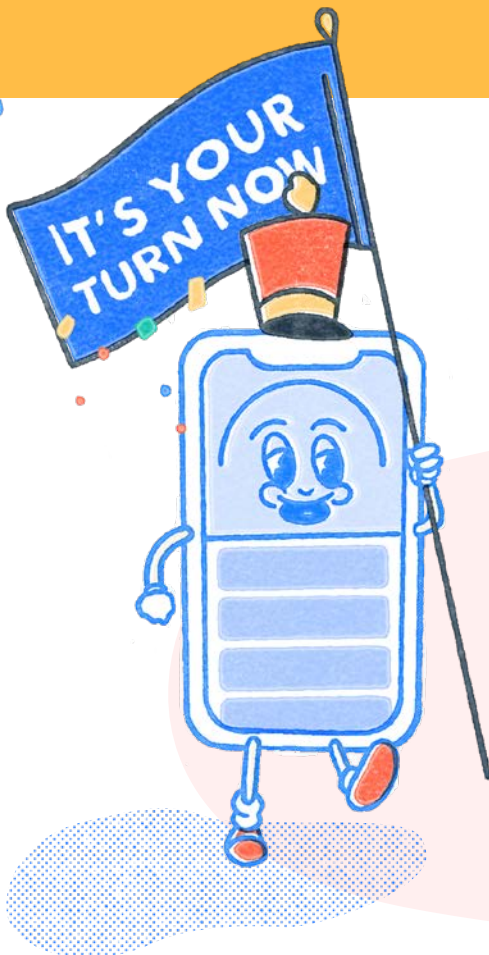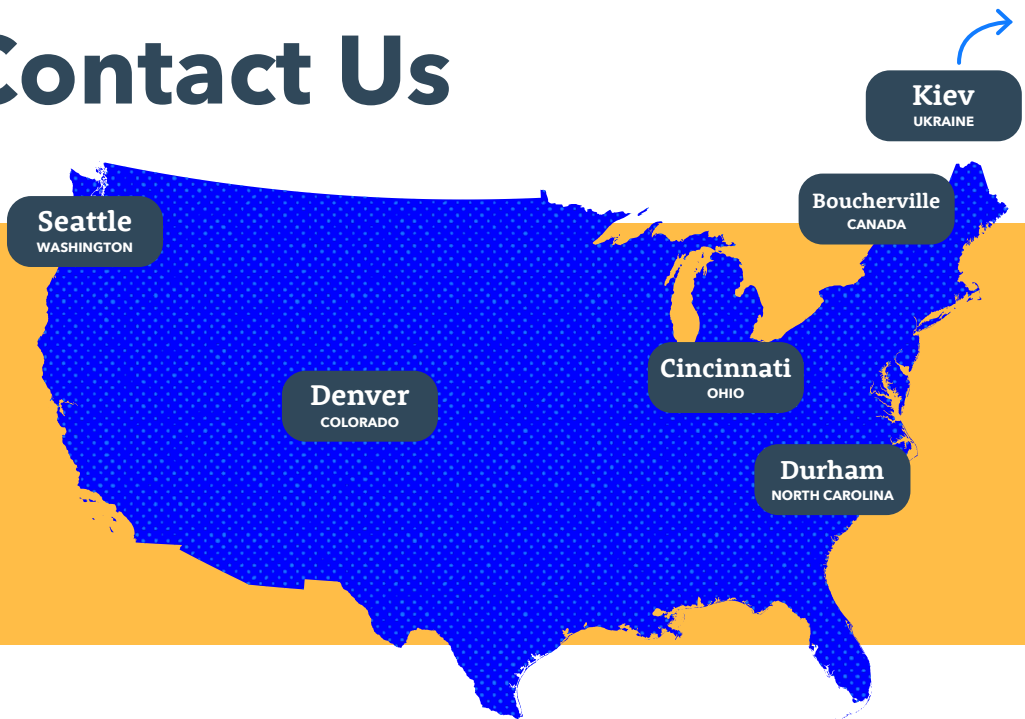
Desjardins

MOTOROLA

National EMS Academy
An Acadian company

# Where We Are & How to Contact Us

**Kiev**
UKRAINE

**Boucherville**
CANADA

**Seattle**
WASHINGTON

**Denver**
COLORADO

**Cincinnati**
OHIO

**Durham**
NORTH CAROLINA

We have staff across the globe in the United States, Canada and the Ukraine.

Our headquarters is in Seattle, Washington. Our second office is in Durham, North Carolina.

Pocket Prep was named the 24th fastest growing private company in the state of Washington in 2020 by the Puget Sound Business Journal.

## Press

For media inquiries or to receive company images or visuals, contact us directly at press@pocketprep.com

## Partnerships

If you're interested in partnering with us, send us an email at partnerships@pocketprep.com

You can also find us on social *@pocketprep*